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# Newsletter – Winter 2020

## 2020: A Great Start

### Happy New Year

From all of us here at Casa Esperanza Transitional Home for Women we wish you a Happy New Year and hope your 2020 is off to a great start. Already we have made significant strides this year and are excited to share what we've been up to.

## Capital Campaign

### Matching Donations up to \$200,000

Last fall we announced the start of our capital campaign thanks to \$200,000 in pledges that are currently matching all funds. Every donation will continue to be matched through April 30, 2020. Thanks to your generosity and support we have raised \$100,000 to date!



## Third Annual Hearts of Hope Fundraiser

### Save the Date for April 2, 2020

We hope you can join us and help us reach our goal of raising an initial \$600,000 for our home purchase by attending our 3<sup>rd</sup> annual Hearts of Hope event. Mark your calendars for April 2<sup>nd</sup>, 2020 from 6 – 9 PM at Stockdale Country Club. You can visit our website [here to purchase tickets](#) and for event details. Every dollar raised will go towards opening our first home this fall and establishing a \$4 Million permanent endowment to sustain operations. We have a fun and exciting evening planned; we hope to see you all there!



Invitation to follow.  
For more information, visit [www.casaesperanzabakersfield.com](http://www.casaesperanzabakersfield.com).



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## Give Big Kern

### [Here's How You Can Help Casa Esperanza](#)

On May 5, 2020 Casa Esperanza will be participating in Give Big Kern. Give Big Kern is a day of giving hosted by the Kern Community Foundation. Please go to their website and find out more about how you can help volunteer and/or donate for our organization. [Click Here - Give Big Kern](#)

## Welcome Aboard

### [Getting Involved](#)

Please join us in welcoming Gregory Dewitt to our team! His talent and expertise have been invaluable to our organization. Greg is our tenth Board Member. We are always looking to add more people to be a part of our organization. If you are interested in joining one of our committees, please email us at the email address listed below.

## House-Hunting Happiness

### [Home Sweet Home](#)

Our Property Selection team has identified a suitable property for our first home and is working toward making a formal offer. With your partnership and support, Casa Esperanza is one step closer to becoming a reality in the Bakersfield community. To contribute financially, volunteer or learn more about our endowment, please visit our website at [Esperanza Bakersfield](#) or email us at [info@casaesperanzabakersfield.org](mailto:info@casaesperanzabakersfield.org). We look forward to seeing most of you in April and thank all of you for supporting our vision.

Wishing you all a safe and wonderful 2020.

